

Promote

In just one year of collaboration with Beetroot, e-learning platform Promote® has grown from an exclusively internal solution to a full-fledged product. A Beetroot team of Angular, Django, PostgreSQL, and Python developers extended the client's tech capacity, helping them achieve an updated, sellable platform with advanced features, including guided social learning, customizable design, and impact measurement. Since hiring Beetroot, Promote® has seen its user base grow dramatically, and become an award-winning product, with 1,000,000+ completed assignments worldwide.

Normative

Normative, a tech startup providing sustainability reporting solutions, approached Beetroot in 2019 to revise and polish their existing codebase. A Beetroot team of Python, Asyncio, FastAPI, and MongoDB experts has since then exceeded the client's expectations, providing top-notch Back-end development in data science and data engineering. Normative's code quality has risen from "exceptionally poor" to Code Climate's second-highest quality ranking.

Land Life

Amsterdam-based Land Life Company has been running reforestation projects in 25 countries since 2013. A Beetroot senior Python team specializing in ML, Computer Vision & AI has helped Land Life develop machine learning algorithms to process drone images and classify various objects. Beetroot also provided the company with local infrastructure support and onboarding for all team members. Beetroot is now in stage two of its Land Life project. Since the beginning of the collaboration, the client reported considerable business growth. Beetroot's algorithms have enabled Land Life to provide their customers with not just simple mapping but advanced options, like real-time tree tracking and map integration for online platforms. As a result, Land Life Company has expanded their customer base and taken their services to the next level.