

Title: Sharing Good News: Beetroot one of top ten Ukrainian employers for equality

Text:

Some good news to start 2021! Beetroot has been ranked one of the Ukrainian Corporate Equality Index's **top 10 companies for embracing diversity and equality in Ukraine**, an accomplishment all the more impressive given it's our first year participating.



Creating equality at Beetroot takes an attitude of humility, not hierarchy, regardless of our role or the task at hand. We like to say, **Leave your ego, be amigo!** By practising humility, we've co-created Beetroot's culture of equality, and together we'll keep improving it. We want to thank you for being outstanding ambassadors of equality each and every day!



The Ukrainian Corporate Equality Index, which ranks private companies of all sizes from all industrial sectors throughout Ukraine, is a survey of corporate policies, rules and practices prohibiting workplace discrimination and promoting equality and diversity. The Index investigates respect for the principle of equality and employee diversity, based on sex, age, nationality, disability, sexual orientation and gender identity.

In 2020, the top ten outstanding businesses for practising equality and diversity were Beetroot AB, British Council, EY in Ukraine, EPAM Ukraine, LUSH Ukraine, Auchan Retail Ukraine, Shell Retail Ukraine, GSK, AB InBev Efes, and Danone Ukraine.

More information on Index ratings available on [Hromadske](#).